



Course Modules

MBA in Apparel Merchandising

Course Structure:

- **Total Credits** : 60 + Internship
- **Duration:** Two –Years 4 Semesters each Semester of six months.
- **Eligibility Criteria** Undergraduate or Equivalent (Minimum GPA:2.50)
- **Passing Grade** : Minimum passing grade will be CGPA of **2.50** in a scale of 4.00.

Course Structure:

Course Category	No. of Courses	Credit /course	Total Credits
Foundation	5	3	15
Core	8	3	24
Major	4	3	12
Free Elective (minor)	2	3	3
Internship	1	3	3
Total	20	3	60

The total credit hour for MBA Program is 60. Semester-wise distribution of credit hour is shown below:

Semester	Credit Hour
First	15
Second	15
Third	15
Fourth	15
Total Credit Hours	60

Semester-wise allocation of courses:



[FC: Foundation Course, CC: Core Course, MC: Major Course, EC: Free Elective Course]

1st Semester:

Course Code	Name of the Course	Credit	Remarks
CC 101	Basic Textile Science: Fiber to Fabric Manufacturing	3	
FC 101	Advanced Apparel Production Process	3	
MC 101	Financial Accounting	3	
FC 102	Management of Organizations	3	
CC 102	Chemical Processing, Finishing & Washing of Apparels	3	
Total		15	

2nd Semester:

Course Code	Name of the Course	Credits	Remarks
FC 203	Production, Supply Chain and Logistics Management in Apparel Industries	3	
CC 203	Advanced Testing and Quality Management	3	
CC 204	Business Law & IPR	3	
FC 204	Human Resource Management	3	
MC 202	Apparel Fashion and Design	3	
Total		15	



3rd Semester:

Course Code	Name of the Course	Credits	Remarks
CC 305	Advanced Pattern and CAD in Apparel Production	3	
CC 306	Entrepreneurship in Apparel Industry	3	
FC 305	Managerial Communication	3	
CC 307	Management Information System	3	
EC	Elective-1	3	
Total		15	

4th Semester:

Course Code	Name of the Course	Credits	Remarks
CC 408	Managerial Economics	3	
MC 403	Apparel Merchandising	3	
MC 404	Manufacturing and Operations Managements	3	
EC	Elective-2	3	
AM 100	Internship and Dissertation	3	
Total		15	

List of Elective Subjects (any two):

Course code	Name of the Course	Credits	Remarks
EC 007	International Trade & Import Export Management	3	
EC 008	International Business Operations	3	
EC 009	International Textile Standards & Social	3	



	Compliance		
EC 501	Introduction of Textiles and Elements of Fashion Design	3	
EC 503	Fashion Advertising & Sales Promotion	3	
EC 504	Marketing Research and Product Development	3	
EC 505	Consumer Behavior in Apparel Industry	3	
EC 506	Garments Construction & Apparel Engineering	3	
EC 507	Fashion Forecasting	3	